

Delegation Request

Please enter the information below to speak before council. Your request must be received by 7 days prior to the meeting by 12PM. Ten minutes will be set aside for your presentation. Additional time will be provided for questions by members of Council.

See our [events calendar](#) to find upcoming meeting dates.

Any field marked with a red asterisk (*) is required.

Date of Meeting * 

2020-3-4



Full Name *

Matthew Melchior and Jill Knowlton

Email Address *

mmelchior@primacarelivingsolutions.com

**Business or
Organization Name**

Primacare Living
Solutions Inc

**Contact Phone
Number ***

416-243-9019

Phone Extension

230

Street Address *

305-200 Ronson Drive

Postal Code *

M9W 5Z9

City/Town *

Etobicoke

Province *

Ontario

Presentation

Please enter details about your presentation below.

Subject Matter *

Primacare Living Solutions is proposing to develop a Seniors Campus of Care anchored by a 192 bed Long Term Care Residence on the lands at 727 Bayfield Street N.

Springwater is included in the Barrie and Area sub region of the North Simcoe Muskoka Local Health Integration Network (LHIN). It is one of the most under bedded regions in Ontario requiring an immediate increase in 600 Long Term Care beds to meet demand today. The senior's population is also growing at an unprecedented rate with those over 75+ years comprising 14% of the population. The current waitlist for a LTC Home is greater than 1,000 persons translating to 7 years waitlist for a basic bed. With only 10 LTC Homes in the area (1,127 beds), local residents must travel outside of the area for a LTC bed. In fact, of all sub regions, Barrie and Area had the highest number of residents placed outside of their community as an average of only 2 beds per month become available in each Home.

As of January 16, 2020, there were 227 Alternate Level of Care (ALC) patients in hospital with 101 beds at Royal Victoria Hospital (RVH) occupied by those who should be placed in a LTC Home. There are 146 Crisis patients needing immediate placement (14 in hospital, 13 of whom are at RVH) in this region. The ALC rate for the area is one of the highest in all areas of Ontario and significantly contributing to hallway healthcare and lack of service access for the community. The ALC problem in the Area is directly related to a lack of LTC bed capacity.

The proposed new 192 bed LTC Home will immediately address the demand pressures and increase patient flow from hospital and community providing a necessary Home for those in need. Our presentation to the Council will discuss the necessary elements of a Campus of Care providing an opportunity to age in place supported by a continuum of services. Primacare has been in liaison with multiple parties who are Local Health Care Service Providers.

History / Background

Property: 727 Bayfield is a vacant parcel of 40+ acres. A significant land parcel allows for an integrated state of the art Seniors Campus of Care. Such a campus is anchored by a Long Term Care Home and shall include other forms of Seniors Housing -retirement lodges, garden style apartments and ground orientated seniors housing bungalows etc. Beyond the 'housing elements' would be a community Health Hub that can include adult day services, dialysis care, primary care and social space - the ultimate form of which shall be determined in consultation with local Health Service Providers. Collectively, the vast acreage of 727 Bayfield will allow for the aforementioned 'parts' to come together into a 'whole' delivering superior seniors accommodation and community services.

Provincial RFP for Long Term Care Licences: The Ministry has issued an RFP returnable March 31, 2020 inviting proponents seeking licences to build/operate LTC facilities . Bed Licence RFPs occur infrequently. The previous RFP was called more than 10 years ago. Therefore, anticipated demand for licences will far exceed the licences issued. A robust reply to the RFP identifies local unmet health needs, describes how a new LTC will assist in addressing gaps in current services, as well as how such a facility can integrate into and reinforce the existing service delivery.

Proponent: Primacare is a family owned Canadian Seniors Housing provider owning 480 class A LTC beds and operating 300 beds for 3rd parties . Additionally, we have commenced developing 192 bed LTC in Flamborough(Hamilton). Proudly, we have 30+ years operational experience in sector. Our collaboration with the Center for Aging and Brain Health Innovation has resulted in a Virtual Reality (VR) therapy assisting Residents with moderate to severe dementia. RNAO Best Practice Guidelines have been implemented in our homes. We are leading on the innovative Butterfly Model of Care-the 2nd accredited in Ontario LTC.

Action / Solution Requested *

We respectfully request the Council pass a Resolution of support for the project.

We respectfully request Council pass a Resolution requesting Barrie provide inter-municipal servicing (water and wastewater) to 727 Bayfield Road North.

The inter-municipal servicing request is supported by the precedent of Barrie providing such a arrangement to the proposed Tollendale Village Innisfil Seniors community to be built at 1870 Big Bay Point Road, Innisfil. For convenience, this arrangement is set out in Barrie STAFF REPORT PLN006-17 dated June 12, 2017.

Spoken with staff? *



☒ Yes

☐ No

Name of Staff member(s) *

Jeff Schmidt - CAO

Upload Presentation

Require Township
Equipment? *



Yes



No

Equipment Required
*



Township Laptop



Township Projector



USB Flash Drive



Other device
(please list)

Thank You

Your delegation request has been submitted. You will be contacted within 3 business days regarding your delegation.